GENERAL PHOTOGRAPHY AND VIDEOGRAPHY POLICY

The Tampa Museum of Art is responsible for the safe keeping of all works of art including those that are borrowed from other museums and private lenders. The Museum sets policies and procedures to protect objects being photographed.

Unless otherwise noted, photography of the permanent collection, temporary exhibitions, and borrowed works of art is permitted. Due to copyright laws pertaining to all of the artworks on display, photographs are to be used for personal or private use only. Photographs for personal or private use may not be published, sold, reproduced, distributed, or otherwise commercially exploited in any manner.

Visitor Services Representatives, Security Officers, and signage will help visitors identify where and when personal-use photography is not permitted.

Flash photography and/or the use of selfie sticks are not permitted.

Tripods, monopods, light sources, and other photography/video equipment are not permitted unless prior arrangements have been made with the Museum’s Exhibitions and Collections Manager and Chief Curator.

Requests for professional photography and filming within the Museum are made by completing the Photography and Videography Request form and submitting it to the Marketing and Curatorial Departments two (2) weeks in advance of the shoot. Completion of the form is not a guarantee of approval. All requests are reviewed on a case-by-case basis. Approval is based on numerous factors, including impact on the guest experience. Previous approval is not a guarantee of future approval.

Professional photographers and/or videographers are responsible for following applicable copyright laws. They must contact the Exhibitions and Collections Manager for rightsholder information. It is their responsibility to obtain the necessary permissions and pay the required fees to the artist, estate, or rights representative for any commercial use of copyrighted material.

Marketing will work with Curatorial, and Security if applicable, to schedule all photo shoots and filming. Photographers and film crews will be escorted at all times by a Museum staff member and/or a security officer.

Curatorial reserves the right to withhold or withdraw permission to photograph on the premises.

The Museum staff has the authority to approach and verify the intent of photography and to enforce the Photography Policy.