



**Pride & Passion**



**Saturday April 20, 2019**

**7p-8p | Sponsor Pre-Party**

**8p-12a | The Main Event**

The LGBT community plays a major role in the artistic and cultural fabric of Tampa Bay and around the world. Pride & Passion, a signature fundraising event for the Tampa Museum of Art, has celebrated our community and its impact on the arts for the past thirteen years. All funds raised by Pride & Passion directly support Museum programs that reduce barriers to admission, create safe places for people to experience the arts, and celebrate our local talent.

Our committee is comprised of friends and members of the LGBT community who all share a passion for the mission of the Tampa Museum of Art: to collect, preserve, study, and exhibit iconic and important works of art to educate, engage, and inspire the residents of our region and others around the world.

On behalf of the 2019 Pride & Passion Steering Committee, I invite you to join us as a sponsor to celebrate the 14<sup>th</sup> Pride & Passion at the Tampa Museum of Art, Intergalactic Disco—celebrating diversity in the universe.

As a sponsor, your evening will begin with an exclusive Pre-Party for you to enjoy a more intimate experience before the rest of the 600+ guests arrive. Sponsors at the \$5,000 level and above will receive private individual cabanas with premium hospitality services to entertain their guests and friends throughout the night. Those benefits, along with more information about the impact of your sponsorship on the Museum's programs, are listed in the enclosed documents.

To officially begin the season, the Steering Committee will host a **Pride & Passion Kickoff Party** at the Museum on **December 18<sup>th</sup> at 6pm**. It will be a wonderful evening to celebrate our community and learn what is in store for Pride & Passion Intergalactic Disco. Be sure to mark your calendar, and RSVP to the TMA development department at [Angela.Manescale@Tampamuseum.org](mailto:Angela.Manescale@Tampamuseum.org), or call 813.421.8370.

At the Kickoff Party, we will recognize sponsors who have already stepped forward with a commitment for 2019. If you would like to be recognized that evening, please return the enclosures to the Museum's Development Office by Wednesday, December 12<sup>th</sup>.

I look forward to seeing you on the 18<sup>th</sup>.

*"Sing" Xuan Hurt*  
Pride & Passion Chair

# The Impact of your Support

The money raised at **Pride & Passion** helps to bring art, inspiration and education to our community. We could not offer these programs without your support. **Thank you!**

## Educational Programs for Children and Young Adults

We offer **free, docent-led tours** for all K-12 public, private and home schooled students in Hillsborough County introducing students to art appreciation; encouraging critical thinking skills; and fostering the ability to make historical and cultural connections.

The Museum presents student **art exhibitions and receptions** throughout the school year, highlighting the young talent in our community, from elementary to high school.

The Museum hosts **Teacher Previews** for all Hillsborough County public and private school educators to visit and to learn how our exhibitions can complement their lesson plans.

### **NEW! Summer & Fall Studio Art Courses**

We work with professional teachers and active artists in the Tampa Bay area to provide engaging studio art classes for adults. We now offer two locations, the Museum and The Roberta M Golding Visual Art Center at the Bryan Glazer Family Jewish Community Center, operated by the City of Tampa. These courses are presented in partnership with Hillsborough County and the City of Tampa Parks & Recreation.



**Art Spot** is a free, Saturday morning drop-in program where kids and their families let their imaginations run free while they make art together. Facilitators introduce exhibition specific methods of art making that bring out the creativity in everyone. No two Saturday's are ever alike!

The Tampa Museum of Art's **Youth Council** is creating an accessible museum environment for youth in our community to express themselves artistically. The newly formed Youth Council has been busy designing Teen Programs for the 2016-17 school year, striving to engage, educate, and excite youth in arts.

## Community Outreach and Access

**Art Space** collaborates with community organizations to provide quality engagement with the visual arts for economically and environmentally disadvantaged youths and adults. Our amazing partners include The Spring, Redefining Refuge, and the PACE Center for Girls.

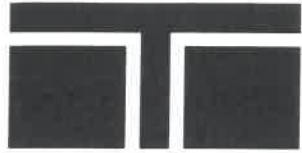
**Connections** is a mental healthcare community art engagement program for those experiencing Dementia, Alzheimer's disease, Depression, Post Traumatic Stress Disorder, and other stressors in life. This program is presented in partnership with the Tampa Bay Foundation for Mental Health and the University of South Florida Honors College.

We continue to offer **Free Admission for all University and College students** throughout the year.

**Art on the House** offers pay-as-you-will admission on Fridays from 4 - 10 pm. More than 20% of our guests visit during these hours!

The Museum regularly offers **Family Days** with children's activities, live entertainment, tours, and pay-as-you-will admission for families to enjoy a fun day out together.





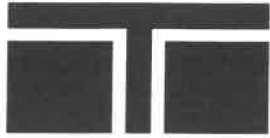
Tampa Museum of Art



Pride & Passion



Sponsorship Opportunities	\$40,000 Presenting Sponsor <b>SOLD</b> <b>WELLS FARGO</b>	\$15,000 Interstellar Sponsor <b>SOLD</b>	\$5,000 Galactic Sponsor <b>Limited</b>	\$2,500 Celestial Sponsor	\$1,500 Solar Sponsor	\$500 Lunar Sponsor
<b>Hospitality Benefits</b>						
VIP tickets to Pride & Passion	25	10	8	6	4	2
Reserved Seating Privileges	Reserved lounge with branded signage	Reserved lounge with branded signage	Reserved lounge with branded signage	Reserved table	Reserved table	
Premium Hospitality Services	Dedicated server & bottle service	Dedicated server & bottle service	Dedicated server & bottle service			
Exclusive Sponsor Experience the night of Pride & Passion	X	X	X	X	X	X
Complimentary Hotel Rooms for Saturday, April 20, 2019	7	2				
<b>Marketing and PR Benefits</b>						
Verbal recognition by the Museum Executive Director	X	X				
Speaking opportunity	Welcoming remarks					
Recognition on Sponsor Wall as part of the welcome experience	Logo	Logo	Logo	Logo	Name	Name
Recognition on the Pride & Passion webpage, social media and email blasts	Logo	Logo	Logo	Logo	Name	Name
Logo or name featured on Pride & Passion step & repeat	X	X				
Logo recognition on Invitations	X	X				
Logo or name featured on Pride & Passion Facebook and Instagram	3 - Logo	2 - Logo	1 - Logo	1 - Name	1 - Name	1 - Name
<b>Museum Benefits</b> *Subject to date availability. All direct out of pocket expenses, (food, beverage, security, etc) to be assumed by event host. Food & beverage services provided by the Museum's exclusive vendor, SaltBlock Catering.						
Complimentary use of Dickey Lecture Hall for a special event*	Partner in Art	X				
Free Museum admission passes	Partner in Art	10	8	6	4	2



Tampa Museum of Art



Pride & Passion

Yes, I/we would like to participate in Pride & Passion 2019!

Name(s)		Date	
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**Sponsor Recognition:** Please use the following name(s) in all sponsor acknowledgements

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*Note: If you prefer to remain anonymous, please leave blank.*

**Please select your desired level of support:**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Sold</b> \$40,000 Presenting Sponsor                            | <input type="checkbox"/> <b>Sold</b> \$15,000 Interstellar Sponsor |
| <input type="checkbox"/> \$5,000 Galactic Sponsor   | <input type="checkbox"/> \$2,500 Celestial Sponsor                 |
| <input type="checkbox"/> \$1,500 Solar Sponsor  | <input type="checkbox"/> \$500 Lunar Sponsor                       |
| <input type="checkbox"/> \$ I/We are unable to attend; please accept a donation of \$ _____ |  |

**Method of Payment**

- Check enclosed payable to Tampa Museum of Art
- Invoice me in the month of \_\_\_\_\_
- My gift will be matched by \_\_\_\_\_
- Credit Card *name of company*

Name on Card		Security Code	
Credit Card Number		Expiration Date	

**Communication:** Whom should we contact about your guest list and benefits?

Name		Phone	
Email			
Address			
City, State		Zip Code	

**Please return your commitment by phone, email, or mail to:**

Teresa Wilkins, Corporate & Foundation Manager | 813.421.8375 | [teresa.wilkins@tampamuseum.org](mailto:teresa.wilkins@tampamuseum.org)  
 Bernadette Casey, Special Events Manager | 813.421.8368 | [bernadette.casey@tampamuseum.org](mailto:bernadette.casey@tampamuseum.org)  
 Angela Manescala, Development Coordinator | 813.421.8370 | [angela.manescala@tampamuseum.org](mailto:angela.manescala@tampamuseum.org)  
 Tampa Museum of Art | Cornelia Corbett Center | 120 W. Gasparilla Plaza | Tampa, FL 33602