

**TAMPA MUSEUM OF ART SHOWCASES MASTERS OF IMPRESSIONISM AND
NORMAN ROCKWELL IN TWO UPCOMING EXHIBITIONS**

(April 24, 2014, Tampa, FL) The Tampa Museum of Art is pleased to announce two significant special exhibitions for its Fall 2014 and Spring 2015 schedule. Executive Director, Todd D. Smith remarked, "The Museum is thrilled to showcase two exhibitions that continue our mission to tell the story of modern art.

This October, ***Renoir to Chagall: Paris and the Allure of Color*** will offer Tampa Bay residents and visitors the opportunity to see important and incredibly vibrant 19th and 20th works of art by some of the world's greatest impressionist and post-impressionists artists.

In March 2015, the Museum presents the exhibition ***American Chronicles: The Art of Norman Rockwell***. Tracing the history of a great American illustrators' art and his contribution to historical commentary and visual storytelling, this exhibition offers insights into Rockwell's rich production and is drawn exclusively from the Norman Rockwell Museum in Stockbridge, Massachusetts.

Renoir to Chagall: Paris and the Allure of Color

On view October 11, 2014 through January 11, 2015

Showcasing forty-nine masterpieces from the renowned collection of the Dixon Gallery and Gardens in Memphis, Tennessee, *Renoir to Chagall: Paris and the Allure of Color* explores how Paris emerged as the center of the art world in the nineteenth century and traces the most significant developments in French painting that shaped the direction of modern art for more than a century. Artists include Claude Monet, Camille Pissarro, August Renoir, Edgar Degas, Henri de Toulouse-Lautrec, Paul Cezanne, Paul Gauguin, Henri Matisse, and Marc Chagall.

"The Dixon's spectacular collection of late 19th and early 20th century French paintings describes the rise of Paris as the capital of the art world and the emergence of Impressionism as the dominant aesthetic of its age. We are proud to be sharing these

beautiful paintings with the Tampa Museum of Art, remarked Dixon Gallery and Gardens Director, Kevin Sharp.

American Chronicles: The Art of Norman Rockwell
On view March 7 through May 31, 2015

One of the most popular American artists of the past century, Norman Rockwell (1894-1978) was a keen observer of human nature and a gifted storyteller. For nearly seven decades, while history was in the making all around him, Rockwell chronicled our changing society in the small details and nuanced scenes of ordinary people in everyday life, providing a personalized interpretation—albeit often an idealized one—of American identity. His depictions offered a reassuring visual haven during a time of momentous transformation as our country evolved into a complex, modern society. Rockwell’s contributions to our visual legacy, many of them now icons of American culture, have found a permanent place in our national psyche. *American Chronicles: The Art of Norman Rockwell* includes original oil paintings, as well as tear sheets of more than 320 covers the prolific artist created during his long career with the magazine.

“People are often astonished by the scale and painterly beauty of Norman Rockwell’s art. There is nothing like seeing a Norman Rockwell image in its original form. He was a master storyteller and kept his finger on the pulse of American culture for much of the 20th century. Don’t miss this wonderful exhibition. Norman Rockwell Museum is pleased to lend these national treasures to Tampa Museum of Art,” noted Laurie Norton Moffatt, director/CEO of Norman Rockwell Museum.

About the Tampa Museum of Art

The Tampa Museum of Art opened its award-winning home in 2010 with a commitment to providing innovative public programs with a strong focus on classical, modern, and contemporary art. The Museum balances a growing collection, including one of the largest Greek and Roman antiquities acquisitions in the southeast, with a dynamic annual schedule of special exhibitions. It is the region’s largest museum devoted to art of our time and has built a reputation for embracing contemporary photography and new media. Leo Villareal’s *Sky (Tampa)* (the Museum’s 14,000-square-foot LED installation on its façade) has become an iconic image for Tampa. Since its founding in 1979, the Museum has been dedicated to providing quality education to students and adults, with

more than half of its programs offered free of charge. The Museum is home to Sono Café, a Slow Food movement café overlooking the Hillsborough River, and has emerged as Tampa's premiere venue for special events.

General Hours and Admission

The Museum opens daily at 11 a.m. Hours of operation are Monday, Tuesday, Wednesday and Thursday from 11 a.m. – 7 p.m.; Fridays from 11 a.m. – 8 p.m.; and Saturday and Sunday from 11 a.m. – 5 p.m. General admission prices are: adult \$10.00; seniors, groups, military plus one guest \$7.50; students \$5; and children ages 6 and under free-of-charge. A Pay-What-You-Will fee structure is offered every Friday from 4 p.m. – 8 p.m. The Museum's address is 120 Gasparilla Plaza, Tampa, FL 33602.

Images available upon request.

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